

OUR VALUES



WE'RE IN IT FOR OUR CLIENTS' VICTORIES

We empower our clients to achieve their objectives and build long lasting relationships with mutual trust and understanding.

- Empower clients through our work
- Serve beyond expectation
- Make clients' success a priority
- Understand their unique needs
- Create memorable client experiences



BLEND DIFFERENT QUALITIES TO THRIVE AS A TEAM

We leverage each other's strengths to succeed – when the team wins we all win.

- Share generously to empower others
- Treat each resource as a precious asset
- Always act in the best interest of the team
- We celebrate each other's strengths and successes
- We listen to understand and to learn



THINK UNIQUE AND EXPLORE A BETTER WAY

We encourage each other to use creative thinking and develop original solutions.

- Explore new possibilities
- Challenge the status quo
- Look for opportunities to develop creative and customised solutions



DELIVER VALUE WITH PRIDE

We are professional in our conduct and take pride in the value and standard of work we deliver.

- Produce work with technical substance and elegant, user friendly presentation
- Create value
- Work complete and accurate
- Act professionally
- Exhibit skills that impress



WALK WITH HONOUR

We are proud of the people we are and live with a clear conscience.

- Make promises to keep
- Speak the truth
- Be straightforward
- Admit mistakes



HAVE FUN – SERIOUSLY!

We are serious about the fact that work at VBKOM is to be enjoyed and we understand that being serious about our work doesn't mean it's boring.

- Be self-starting and self-governing
- Embrace accountability
- We can laugh at ourselves
- Trust each other and be trustworthy
- Support freedom and autonomy